



## **REDROCK “ROOTS FOR KIDS”**

**5<sup>th</sup> Annual ALL-DAY RADIOTHON NETS \$21,000 FOR LOCAL CHILDREN’S CHARITABLE INSTITUTION**

**Redrock Broadcasting’s 4 Station Group in St. George, Utah aired a one-day Radiothon on Monday, December 14<sup>th</sup> to raise over \$21,000 in local contributions to ROOT FOR KIDS learning center for children.**

**“ROOT FOR KIDS” is a local non-profit institution providing care for developmentally delayed and physically challenged children ages 3 and older. Over 600 Families are currently receiving professional help to assist with the physical, mental, and emotional challenges of special needs children in Washington County Utah.**

**The All Day Radiothon was broadcast live on Redrock Stations KURR-FM, KRQX-FM, KUTQ-FM, and KZYN-FM and featured on-air interviews with teachers, counselors, therapists and other professionals serving the ROOT FOR KIDS children. .**

**The 5<sup>th</sup> Annual ROOT FOR KIDS Radiothon enjoys broad community support and the money raised in the radiothon is an important part of the annual ROOT FOR KIDS fund raising effort.**

### **About Redrock Broadcasting:**

Redrock Broadcasting owns and operates KURR (MIX 103.1), KRQX (KOOL 98.9), KUTQ (Coyote 102.3) and KZYN (ZION 104.1) in the St. George, Utah market. Redrock Broadcasting is the POWERFUL SOUND OF SOUTHERN UTAH reaching thousands of Washington County radio listeners daily.

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